

# y/cs Sponsorship Package

2025–2026

Yale Computer Society – an Undergraduate Organization

## < About Us />



We are y/cs: the premier undergraduate tech org at Yale!

Together, our growing team of 70+ student developers creates products with over 20,000 unique users to date.

With six live products and two more to release in the 2025–2026 school year, we put our skills to use for the benefit of the entire Yale community.

## < Products />

**CourseTable** - Course planning, ranking, and scheduling

**Yalies** - Privacy-first student directory and API

**YaleIMs** - Intramural schedules, scores, rankings & parlays

**ymeets** - Meeting scheduler with GCal integrations

**YaleClubs** - Club directory with event info/promotion

**y/labs** - Job posting site for on-campus research



## < Our Mission />



We aim to lower the barrier of development for students of all backgrounds. For experienced developers, we give the opportunity to work in a startup-like environment. For

those new to coding, we teach best practices and the modern tools/frameworks. y/cs graduates are developers with full-stack expertise and an entrepreneurial mindset.

## < Your Contribution />

Help from sponsors allows us to continue to grow and broaden our reach in the Yale community!

Aside from the infrastructure costs of current and future products, sponsorship funds will power

y/cs hackathons, demo days, speakers series, career sessions and more! Additionally, sponsorship funds feed into our y/cs Catalyst program: an annual, semester-long bootcamp with

~40 mentees to turn computer science newbies into budding full-stack developers.

# y/cs Sponsorship Tiers

2025–2026

Agreements and benefits are valid for 365 days from signing.

<i>Logo visibility is more more prominent with higher tiers</i>	<b>Silver</b> \$1500	<b>Gold</b> \$2500	<b>Obsidian</b> \$4000
<b>Inclusion on y/cs website</b> <a href="http://www.yalecomputersociety.org">www.yalecomputersociety.org</a>	✓	✓	✓
<b>Logo on all y/cs clothing merchandise</b>	✓	✓	✓
<b>Priority access to hold recruitment event</b>	1	1	2
<b>Guest speaker invitation</b> Deliver a lecture promoted and organized by y/cs	✓	✓	✓
<b>Instagram sponsor shoutout/highlight</b>	✓	✓	✓
<b>Promo &amp; optional booth at y/cs Demo Days</b> Biannual celebration of organization's work, promo advertises opportunities	✓	✓	✓
<b>Inclusion in y/cs biweekly newsletter</b>		✓	✓
<b>Logo on all recruitment signage</b> Yale Club Bazaars, Yale SEAS Bazaars, etc., viewed by 1500+ yale students		✓	✓
<b>Event advertisement through all channels</b> (e.g. Discord, exclusive email news alerts)		✓	✓
<b>Inclusion on all y/cs event signage</b> (speaker series, SWE talks, etc)		✓	✓
<b>Access to resume bank</b>			✓
<b>Inclusion on all y/cs product sites</b> Such as coursetable.com and yalies.io with thousands of visitors each month			✓
<b>Links to apply to your opportunities</b> y/cs website, newsletter and push in all our channels upon initial opening			✓